MAINE ››› NEW YORK
www.portlandcolor.com

*Portland Color announces the addition of **Latex Printing** to its list of sustainable product offerings.*

Innovation. Artistry. Sustainability.

Portland Color's reputation for innovation is why we have been asked to act as a beta test site for new print technologies by partners like HP, Dupont and Gerber. From fabric printing, direct to substrate imaging, and now latex printing, we have built our reputation as experts in the industry with high expectations for quality and commitment to sustainable solutions.

Our latest investment has been the **HP DesignJet L65500**, which uses a latex based ink to create an incredibly high quality, low cost alternative to solvent printing.

- **Incredible outdoor durability, 3-5 years.** *Comparable to traditional solvent printing.*
- **Brilliant color with exceptional image clarity.** *Impressive at even the closest viewing distances for indoor applications.*
- **Near-zero VOC's are emitted during production.** *We do not need to provide special ventilation or material handling for the inks, nor does our production staff need special safety equipment.*
- **No noxious odors and no-post manufacture off-gassing of VOC's.** *Prints can be used for retail interiors without creating an unhealthy environment.*
- **Wide variety of printable materials available including alternatives to PVC.** *This solution is truly more sustainable than other technologies.*

Sustainable innovation: another compelling reason to consider Portland Color for your imaging needs. Stop by, send us an email or give us a call. We'd be happy to provide samples, quotes or advice for your next project.

INNOVATION + ARTISTRY + SUSTAINABILITY

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